



معرض دمشق الدولي
الثالث والستون
DAMASCUS
International fair 2026
سوريا تشرق من جديد



SYRIA'S
PREMIER TRADE & NATIONAL
SHOWCASE PLATFORM



ABOUT THE FAIR

Damascus International Fair (DIF) is one of the region's longest established international trade exhibitions, serving as a national and regional platform for trade, investment, industrial cooperation, and economic exchange.

Now in its 63rd edition, DIF brings together international exhibitors, foreign governments and embassies, institutional stakeholders, investors, manufacturers, and consumers under a comprehensive hybrid platform that reflects Syria's commitment to economic openness and regional cooperation.

Positioned as a trade-led B2B and B2C exhibition, DIF enables market entry, partnership development, and long-term commercial engagement.



DIF 2026

Where Trade Meets National Momentum



Damascus International Fair is Syria's largest multisector trade exhibition and national economic platform.

Now in its 63rd edition, DIF 2026 is positioned as:

A trade-priority hybrid exhibition (B2B & B2C)

A gateway to Syria's re-emerging market

A platform for institutional, commercial, and consumer engagement

A national showcase aligned with economic revitalization

DIF connects manufacturers, exporters, distributors, government entities, investors, and consumers under one integrated marketplace.

62 EDITION

STATS & HIGHLIGHTS



Visitors
+2.26 million



Total Contracts Signed
+2.26 million



Participating Companies
+800



Estimated Economic Impact
USD 120+ million



Participating Countries
44 Countries



Exhibition Area
1.2 million sqm



KEY REASONS TO EXHIBIT



Unmatched Market Reach

Engage with millions of visitors across nine days, including trade professionals, institutional stakeholders, and consumers.



Direct Access to Decision-Makers

Connect with government entities, embassies, chambers of commerce, and business leaders.



Trade-Led Hybrid Model

Benefit from a combination of B2B engagement and large-scale public exposure.



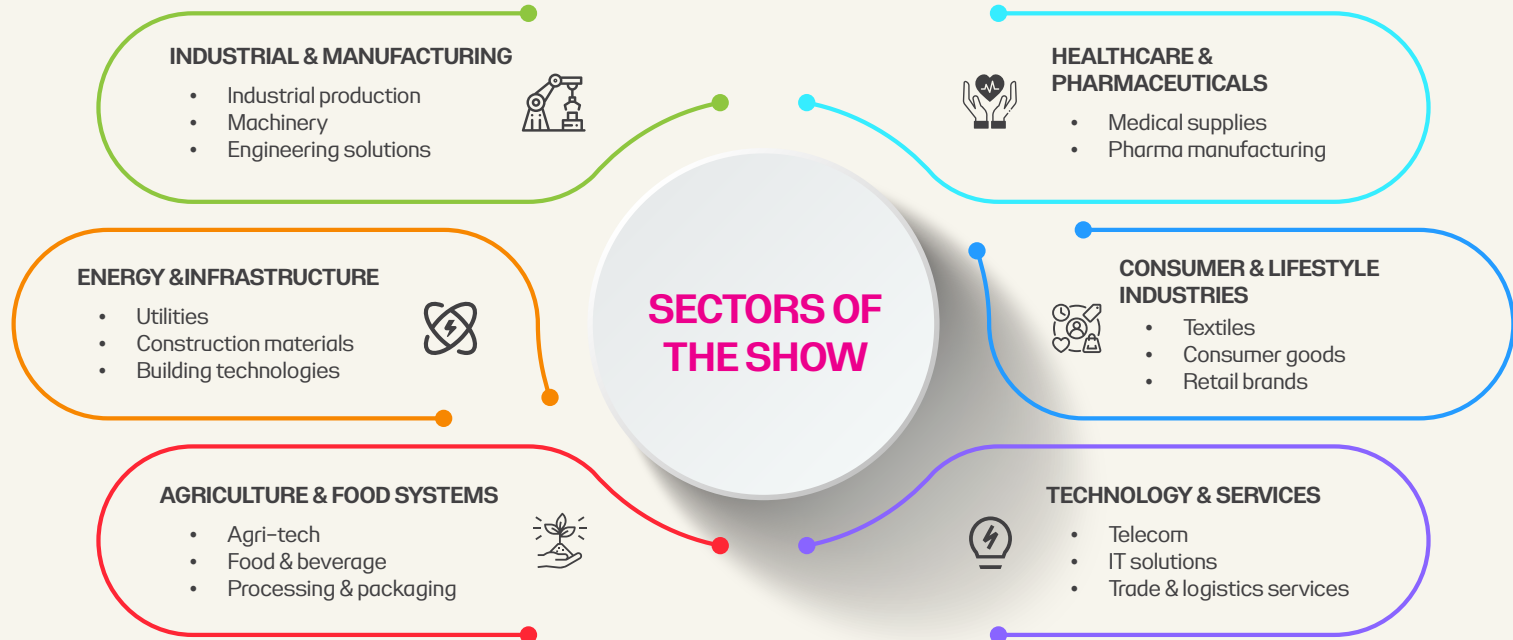
Strategic Market Entry Point

Position your brand at the center of Syria's economic re-engagement.



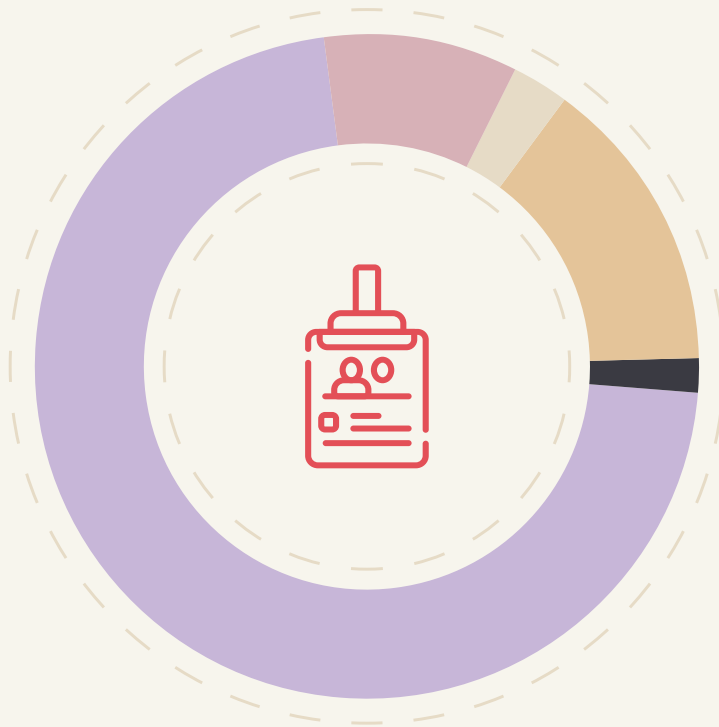
Strong Institutional Support

Benefit from the presence and participation of government and national institutions.





VISITOR PROFILE



- 10%**
Distributors & Commercial Agents
- 3%**
Institutional & Government Delegations
- 12-15%**
Trade & Business Professionals
- 2%**
International & Embassy Delegations
- 75%**
Public Consumers

SHOW FEATURES



National and International Pavilions



Government and Institutional Participation



Sector-focused Exhibition Halls



Cultural and Entertainment Programs



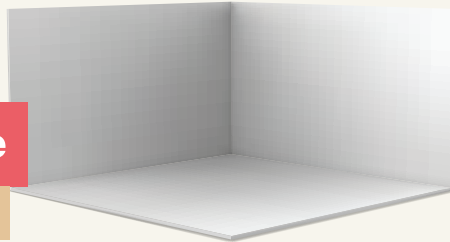
Family and Public Engagement Zones



PRICING & PARTICIPATION PACKAGES

Raw Space

200 USD/ m²



Country Pavilions

Pricing upon request



Shell Scheme Stands

225 USD/ m²



Sponsorship and branding opportunities





BUSINESS SUPPORT & FACILITATION

Customs & Logistics Coordination

Official Invitation Letters

On-site Contract & Meeting Support

Institutional Liaison Support

Dedicated Sales & Account Management Team

Secure Your Position at DIF 2026



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